

# ZACHARY B. FRIEDMAN



# PRODUCTION DESIGNER **ART DIRECTOR**

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Art Director	Coach: Courage to be Real	commercial	Tyler Evans
Art Director	The Boy is Mine by Ariana Grande	music video	Alex Delgado
Art Director	Google GML 2024	experiential	Adi Goodrich
Art Director	Finra	commercial	Mike Diva
Art Director	Stanley x Barbie	commercial	Carlos Lazlo
Art Director	Old Navy	commercial	Philippa Price
Art Director	Balenciaga	commercial	Carlos Lazlo
Prod. Designer	VidCon Anaheim: Tik Tok Galaxy	experiential	Justin Farlo
Prod. Designer	ADT Solar	commercial	True Gentleman Ind.
Art Director	Taco Bell	commercial	Steelhead
Art Director	Pepsi	commercial	Dave Meyers
Art Director	Omega Watches	commercial	Iconoclast
Art Director	Princess Diana by Ice Spice	music video	Blank Square
Art Director	Lulu Lemon	commercial	By Association
Art Director	Mercedes+Jon Rahm	commercial	Tyler Evans
Art Director	I Drink Wine by Adele	music video	Joe Talbot
Art Director	Amazon: On Amp	commercial	Edson Oda
Art Director	Coca Cola+Rosalia	commercial	Division
Art Director	Bush's Baked Beans SuperBowl	commercial	Omaha Productions
Art Director	LinkedIn San Francisco	experiential	Tool of North America
Art Director	Microsoft	commercial	Tool of North America
Art Director	Mugler	commercial	David Toro & Solomon
Art Director	Chase + Instacart	commercial	Neighborhood Watch
Art Director	Hasta Los Dientes by Camila Cabello	music video	Freenjoy
Art Director	Spotify Wrapped: Jack Harlow	commercial	Kris Mercado Figueroa
Art Director	Ford Year End Event	commercial	BUNKER
Art Director	Champagne	feature	Imani Media Group
U.S. Prod. Designer	Brit Awards: Rag'n'Bone Man, P!nk	awards show	Silent House
Art Director	MPower	documentary	Disney+
Asst. Art Director	US Cellular	commercial	Courtney Hoffman
Art Director	Youtube: Megan Thee Stallion	documentary	Stink
U.S. Prod. Designer	Anywhere Away from Here by P!nk	music video	Tim Mattia
Art Director	Big Lots	commercial	Society
Art Director	Lowe's	commercial	Drew Kirsch
Art Director	Benefit Cosmetics: Love Your Brows	commercial	Nadia Lee Cohen
Art Director	Apple	commercial	Crawford and Co
Art Director	Grubhub	commercial	Tastemade
Prod. Designer	McDonald's	commercial	Wong Fu Prod.
Art Director	You Need to Calm Down by Taylor Swift	music video	Taylor Swift & Drew Kirsch
Art Director	Babushka by A\$AP Rocky	music video	Nadia Lee Cohen
Art Director	23 & Me: Know Your Genes	commercial	Anonymous Content
Set Designer	Pennyworth: ComicCon San Diego	experiential	AVG Sets